

## Business Benefits

### A complete system for managing leased retailers

A hosted, automated solution for Shopping Mall Owners to manage their leased tenants and retail space.

Simple, reliable methods for tenants to submit daily sales data.

Reduce your support costs while letting us look after your tenants and data - no cabling, no on site IT staff required, no maintenance.

Designed to make each shopping mall private and separate.

Flexible business intelligence solution for reporting on your tenants and their sales.



## The Challenge

You own a retail space and your pricing model is based on percentage Gross Turn Over (GTO). You need a transparent and hassle free system for making the most of your retail space, and managing your tenants, without having to install costly IT infrastructure.

## The Solution

**Eurostop's Tenant Management System (TMS), e-mall.**

Eurostop's TMS, or e-mall, is a complete system that collects POS sales for each of your tenants (leased retailers or F&B outlets) and collates and reports on this data, as a managed service. The system can then autogenerate monthly invoices based on tenant GTO.

Discover how e-mall can enhance and transform your business.

## Key Features At a glance



### Cable free architecture

No network cabling required.



### Hosted service

Cloud / hosted service which is cost effective and hassle free for you.



### Sales submission

Choice of tenant sales submission methods available.



### Fully automated

Automated sales data submission and alert messages.



### Managed Services

Fully managed with day-to-day tenant follow up service, chasing of missing sales, training and support.



### Data Insights

Flexible business intelligence cube reporting and mobile on the go reporting

**How could Eurostop help your business - let's talk**

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## Features

### System architecture

Cable free  
Software adapter can be installed on any POS application

### Data submission methods

Web service  
FTP CSV import  
Manual entry via Mall Application System (for temporary pop-ups)

### Mall Application System

Web based  
Branded  
Tenant details including GTO  
Automatic invoice generation based on GTO

### Alerts

Missing sales  
Tenant lease expired

### Reporting

Customise your own e-cube reports  
Overall Performance  
Category Performance  
Tenant Performance  
Tenant Type Analysis  
Mobile Reporting on the go with e-mobile  
Daily Sales Revenue  
Floor Level Performance  
Category Performance  
Tenant Performance  
Trouble Tenant Analysis  
Tenant Performance Per Square Foot

### Service

Training  
Setup  
Chasing missing sales  
Liaising with tenants and mall

### Technology

Microsoft SQL Server  
Microsoft ASP.NET

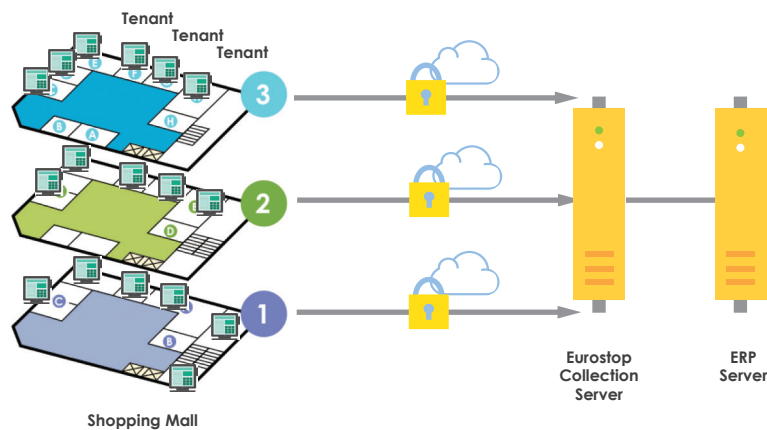
### Security

SSL security  
User permissions based on login

Step 1  
Tenants submit their sales data



## Network Infrastructure



Step 2  
Landlord views analysis of mall sales



## Customer Success



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Whether you are looking to invest in a retail system, or are just interested in finding out what Eurostop could do to help grow your business, get in contact today.

Our retail experts will be happy to advise or organise a demonstration of the Eurostop system.

For more information visit [www.eurostop.com](http://www.eurostop.com)